Fair Use Policy for the LEO Business Priority Terrestrial Service

The Fair Use Policy outlines how network traffic is managed and how customer data is allocated based on the Service Plan.

REASONABLE NETWORK MANAGEMENT

- ***Balancing demand and supply.*** *The* LEO Business PRIORITY service is a limited resource that will continue to expand with the launch of additional satellites. In order to serve as many people as possible with high-speed Internet, the network must be managed to balance service supply with user demand, which is influenced by factors such as service location and time of use.

- ***Traffic neutrality.*** Internet traffic is treated equally, without discrimination based on content, sender, application, or service. Network management practices are based on technical requirements for specific traffic categories. These practices are applied in an "application-agnostic" way, meaning that traffic is handled independently of content data.

- ***Network integrity.*** The Starlink constellation operator reserves the right to adopt additional network management measures, if necessary, to: (1) comply with applicable laws; (2) preserve the integrity and security of the network, including but not limited to traffic pattern analysis to optimize Services and prevent the distribution of viruses or other malicious code; (3) prevent or mitigate network congestion on the Services, including speed reductions for some or all users.

- ***Data distribution by Service Plan***. Data is managed with the goal of being fairly distributed among users by: (1) implementing network management policies when demand for network resources exceeds available supply; (2) allowing users to select from a range of Service Plans at various price levels, depending on how well priority service suits their needs.

LEO BUSINESS PRIORITY FIXED SERVICE PLANS (Standard Catalog)

Data Allowance and Type	50 GB, Priority Data	100 GB, Priority Data
Post-Plan Data Type and Quantity	Unlimited, Standard Data	Unlimited, Standard Data